

SOPHIE  STICATED



SOPHIE LA GIRAFE
PARIS



A *Sophie la girafe*® COLLECTION



PRESS KIT

SOPHIE STICATED

To welcome Baby into our world, the Sophiesticated collection is offering you essential products in an elegant and refined case.

A complete range of original compositions, to please those who receive. Each gift set is accompanied by a customizable card and a gift bag, ideal to offer for an unforgettable moment.

Available in six sets, each creation includes Sophie la girafe, made from 100% natural rubber and one or several must-have products for Baby.



CLASSIC CREATION



The first birth set offers a 100% natural rubber teething ring ideal to soothe Baby's sore gums and Sophie la girafe.



The second set includes the famous Sophie la girafe and a rattle with beads both soft and playful for Baby's greatest pleasure.



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TENDERNESS CREATION



This set contains Sophie la girafe to which is added the Sophie la girafe comforter with a soother holder to reassure and comfort Baby.



With this second set, it is possible to offer the Sophie la girafe swaddle providing multiple daily uses and the sweet Sophie.



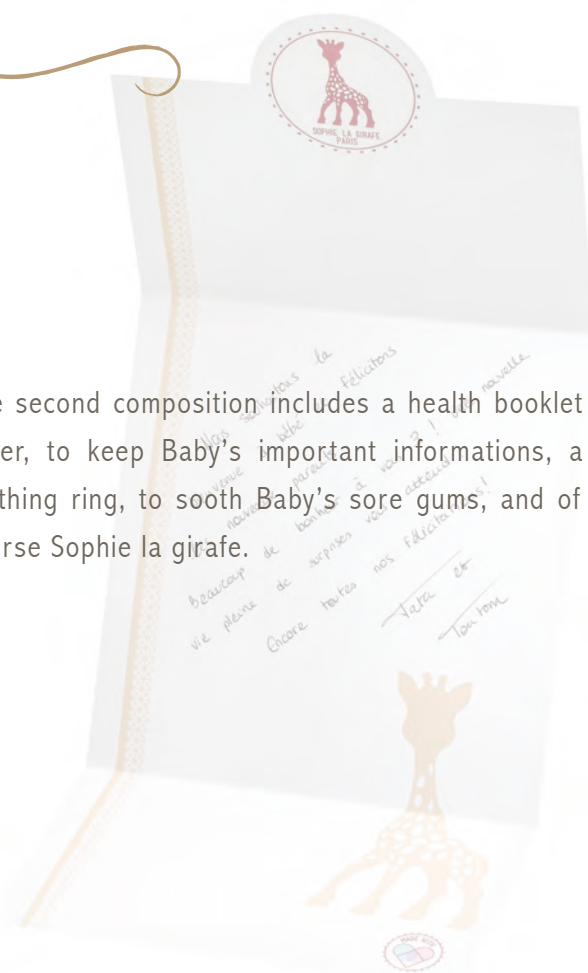
ELEGANCE CREATION



One of the two most complete creations of the range contains the soft Sophie la girafe comforter with soother holder, a set of 3 swaddles and is accompanied by Sophie la girafe.



The second composition includes a health booklet cover, to keep Baby's important informations, a teething ring, to sooth Baby's sore gums, and of course Sophie la girafe.



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"No need to worry about anything. This kit is complete and ready to offer! It is exactly what I needed."

"Perfect, chic and elegant! Simply sophisticated!"

"Convenient, no need to find a bag or a card, everything is included and even Sophie! I can't wait to see my friend's reaction."

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SOPHIE  STICATED & SOPHIES



SOPHIE 



SOPHIE LA GIRAFE

Sophie la girafe has been an essential baby toy for more than 50 years. Available in a wide range of tie-in products through four distinct collections : So'Pure, Sophisticated, Il était une fois... and Fresh Touch, the Sophie la girafe® brand is present in over 70 countries.

THE VULLI COMPANY

Founded in 1945 and initially specialized in mechanical toys, the Vulli company has become over the years an expert in the world of nursery items and early childhood toys. Located in Rumilly in Haute-Savoie and home of the famous Sophie la girafe® for over 50 years, the company designs and creates products adapted to the various stages of children's development.

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